

# #WFOL40 Update

## NEW Niagara Falls WFOL Hot Chocolate Trail Celebrating 40 Years of WINTER FESTIVAL OF LIGHTS

(Niagara Falls, ON) An annual winter tradition, the award-winning [Niagara Falls WINTER FESTIVAL OF LIGHTS](#), Canada's largest and longest running FREE outdoor light Festival celebrates a milestone 40<sup>th</sup> Anniversary with a new **Hot Chocolate Trail** kicking off 101 Twinkling Nights on Saturday, November 12, 2022 and throughout the Festival.

### **ANNOUNCING - NEW Hot Chocolate Trail!**

Hot chocolate lovers will be able to warm up with a hot beverage while exploring the Niagara Falls WINTER FESTIVAL OF LIGHTS. This new self-guided trail leads you to all the delicious chocolatey concoctions created by chocolatiers, chefs and mixologists at some of the excellent restaurants and bake shops across Niagara Falls. From classic combinations with mint, orange and s'mores to inventive cocktails like a Velvet Kiss or a Dirty Snowman featuring unique homemade ingredients like flavoured marshmallows and even eyeball gummies - this year's trail has 17 stops with 23 unique flavours to sip and savour (both non-alcoholic and alcoholic options):

**1. Signature Rich and Creamy with Marshmallows\***

[BeaverTails \(Clifton Hill\)](#)

**2. Christmas Chocolate Holly\*\*\***

Nonalcoholic: Whipped Cream, Sprinkles, Candy Cane

Alcoholic: Whipped Cream, Nutmeg Sprinkled, Cherry and mystery spice alcohol.

[Coco's Terrace Steak House](#)

**3. Dulce de Leche with Mini Churros\***

[District 11 \(Hilton Hotel & Suites\)](#)

Dulce De Leche Hot Chocolate & Mini Churros. Dulce de Leche and cinnamon flavoured hot chocolate topped with whipped cream and caramel drizzle. Served with a bag of cinnamon sugar mini churros

**4. Cocoa Buie\*\***

Drambuie, hot milk, hot cocoa mix, cinnamon, whipped cream

**The Screw-dolph\*\***

Screwball Peanut Butter Whiskey, Peppermint Schnapps, hot chocolate, topped with whipped cream

[Doc Magilligan's Irish Pub](#)

**5. Bulleit Bourbon Peanut Butter Hot Chocolate\*\***

[Great Room \(Marriott on the Falls\)](#)

**6. Candy Cane Hot Chocolate\***

Candy Cane hot chocolate with crushed candy cane and a candy cane flavoured Hershey's Kiss on top of whipped Cream

[Hershey's Chocolate World](#)

**7. Amarula Cream Hot Chocolate\*\***

Amarula Cream, Hot Chocolate topped with whipped cream and a dash of cinnamon  
[Jamesons Pub & Cocktail Bar](#)

**8. Oreo Mint \*\***

Hot chocolate with crème de menthe and Kettle One vodka  
[Lobby Bar \(Marriott Fallsview\)](#)

**9. Peppermint Hot Chocolate\***

**Whiskey Hot Chocolate\*\***

Black Cherry Bourbon Whiskey, topped with whipped cream and chocolate shavings. Our version of a Black Forest Cake hand crafted beverage!  
[Moose & Squirrel \(DoubleTree Fallsview\)](#)

**10. S'mores Hot Chocolate\*\*\***

[Clifton Family Restaurant](#)

**11. Mint Hot Chocolate\*\*\***

Rum and mint liqueur garnished with candy cane crumble

**Christmas Chocolate Orange\*\*\***

Chocolate liqueur, orange extract and rum, garnished with an orange peel  
[Niagara Distillery](#)

**12. Chocolate Orange\***

Chocolate Orange with real whipped cream garnished with candied orange  
[Niagara Vines Lobby Bar \(Sheraton Fallsview\)](#)

**13. Hot Berry Blast\***

Strawberry syrup | White Hot Chocolate made with 10% Cream Topped with Whipped Cream | Grenadine drizzle  
Crowned Sweetish Berry

**Velvet Kiss\*\***

Chambord Raspberry Liquor | Bailey's Almond Cream | White Hot Chocolate made with 10% Cream | Finished with Whipped Cream Grenadine drizzle | Raspberry Dust Crowned with a Hershey Kiss +  
[Old Stone Inn Boutique Hotel](#)

**14. Roasted Marshmallow\***

Homemade roasted marshmallow hot chocolate

**Irish Cream\***

Hazelnut hot chocolate and lavender hot chocolate  
[Red Ganache Bake Shop](#)

**15. Ripley's Hot Shock-o-late\***

Hot cocoa, whipped cream, candy eyeballs and marshmallows, pop rocks, chocolate "Shock" rocks, and an eyeball gummy on a stick  
[Ripley's Believe It or Not!](#)

16. **Salted Caramel\***

A salted caramel flavoured hot chocolate, topped with whipped cream, drizzled with caramel sauce and finished with a dash of Kosher salt

**Dirty Snowman\*\***

Baileys, Creme De Cacao and Vodka mixed with hot chocolate, topped with a scoop of vanilla ice cream and finished with a sprinkle of hot chocolate powder

[Ruby Tuesday](#)

17. **Spiked Hot Chocolate\*\***

Wayne Gretzky Cream Liqueur, Kahlua Hot Chocolate Topped with whipped cream

[Table Rock House Restaurant](#)

A full menu of items can be found at [wfol.com](http://wfol.com)

\*Nonalcoholic options average \$3 and up to \$9 each

\*\*Alcoholic hot chocolate creations average \$9 and up to \$16 each

\*\*\*Available in both alcoholic and nonalcoholic versions

**Locations** Download our interactive Google Trail map for a full list of participating businesses and to find your way to each location at [wfol.com](http://wfol.com)

**Hot Chocolate Images** [here](#)

**#WFOL40 Overview**

- **101 Nights of Twinkling Lights from November 12, 2022 – February 20, 2023**, with 3+ million lights and 75+ spectacular displays that transform Niagara Falls into a winter wonderland. Drive or bundle up and walk through **NEW displays and themed illumination areas**, including the Royal Promenade, Frosted Falls, Enchanted Forest, and Great Canadian North with downloadable maps for planning.
- **40 nights of FREE indoor family entertainment** featuring top children's performers on weekends and throughout the December holiday period. From magicians and musicians to juggler and face painters, the Festival's indoor entertainment kicks off on November 12<sup>th</sup>. Visit the **Crowne Plaza Fallsview Hotel** for a full schedule of live performers and head to the **Americana Waterpark Resort & Spa** for face painters, balloon twisters, glitter tattoos and more.
- **40 nights of breathtaking fireworks** celebrating 40 Years of the Festival
- **NEW Falls Illumination** program celebrating four decades of Winter Sparkling Lights featured each night of the Festival
- **New Experiences in 2022:**
  - A special Voyage to the Falls [Niagara City Cruises – New Holiday Season Cruise](#)
  - The first [Niagara Helicopters Winter Nights and Lights Experience](#)
- **#WFOL40 Contest**

Share your Festival memories for a chance to win a winter getaway in Niagara Falls! Post your Niagara Falls Winter Festival of Lights photos from the past 40 years on Instagram by tagging @winterfestivaloflights with #WFOL40 for your chance to win. Full contest details [here](#)

**Coming Soon**

- **FREE OPG Santa Meet & Greet and Family Photos in December** (Sponsored by Ontario Power Generation)
- **Misty Kids Colouring Contest**

- For More Information, please visit [www.WFOL.com](http://www.WFOL.com)
- Media Photos and Video Reel visit <https://media.niagarafallstourism.com>
- Visiting Media On-site Photo Opportunities: please contact Irene Knight for assistance
- #WFOL40 Announcement Press Release (November 7, 2022) [here](#)
- #WFOL40 Entertainment Announcement (November 8, 2022) [here](#)
- #WFOL40 Falls Illumination Announcement (November 9, 2022) [here](#)



## ABOUT WFOL

The OPG Winter Festival of Lights is presented by Niagara Falls Tourism and supported by funding from the Tourism Partnership of Niagara. Host locations for the illumination displays include Niagara Parks, Lundy's Lane BIA, Fallsview BIA, Victoria Centre BIA, and Downtown Niagara Falls BIA.

## MEDIA CONTACT

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## PLAN YOUR VISIT

For more information about planning a memorable visit to Niagara Falls, please visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) and these helpful resources:

## WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the displays throughout the city or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

## FOUR SEASON EXPERIENCES

Families can experience iconic four-season outdoor and indoor experiences over the holiday/winter season and stay in a hotel in the heart of our entertainment and shopping districts including Fallsview Boulevard, Clifton Hill and Lundy's Lane. Venture to the Falls at night to experience an icy cool [illumination](#) or get a new perspective of the great wonder by taking flight with [WildPlay Zipline to the Falls](#), soaring through the skies in a [helicopter](#), taking a [Journey Behind the Falls](#), going for a spin in the [Niagara SkyWheel](#), or elevating your view at [Skylon Tower](#). When the [weather](#) gets chilly, head indoors to warm up. Escape to a tropical oasis at the [Butterfly Conservatory](#), [Bird Kingdom](#), [Floral Showhouse](#), or one of our [indoor waterparks](#).

## RESOURCES

- Niagara Falls Itinerary Ideas: [www.niagarafallstourism.com/blog/itinerary/](http://www.niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [www.niagarafallstourism.com/attraction-packages/](http://www.niagarafallstourism.com/attraction-packages/)
- Niagara Falls Illumination: [www.niagarafallstourism.com/illumination/](http://www.niagarafallstourism.com/illumination/)
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](http://Niagara Falls Live Stream)

## ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

## ABOUT NIAGARA PARKS

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

## ABOUT THE TOURISM PARTNERSHIP OF NIAGARA

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.