



Awards and Accolades

Niagara Falls Tourism is celebrating high praise earned for the **destination, its landmark waterfalls, signature events, culinary experiences, attractions, community members and event volunteers.**

“We are thrilled to see all the excellence in Niagara Falls recognized. These awards and accolades represent what is so unique and special about our destination and contributes to making the city of Niagara Falls such a popular getaway,” said Janice Thomson, President and CEO of Niagara Falls Tourism.

“We extend our congratulations to all the individuals and businesses in the Niagara Falls community who work so hard to make Niagara Falls such an internationally renowned memorable destination to visit,” said Joel Noden, Chair, Niagara Falls Tourism Board.

Recent international, national and regional awards and accolades include:

Destination / Landmark

- **Most Popular Bucket List Landmark – Niagara Falls Canada (Comparethemarket 2023, International)**

The life insurance team at Comparethemarket analyzed the volume of Instagram hashtags and Google searches for more than 70 of the world’s most famous landmarks, [revealing the sights people are dreaming of visiting](#). Niagara Falls placed fourth, with 3.6 million pictures under the hashtag #niagarafalls and 1.8 million monthly searches. More information [here](#).

- **Best Loved Landmarks – Niagara Falls Canada (Bounce 2022, International)**

Bounce analysed the world's landmarks on a variety of factors including annual visitor numbers, entry prices, Tripadvisor ratings, and Instagram posts, to reveal the world's most loved landmarks. The [best-loved landmark](#) in the world is Niagara Falls.

- **100 Most Loved Destinations Around the World
Niagara Falls is #81 in the World and #1 in Ontario!
(Tourism Sentiment Index 2023, International)**

Tourism Sentiment Index recently released the 2023 edition of Leading Places: The 100 Most Loved Destinations Around the World, and Niagara Falls is #1 in Ontario and #81 in the world rankings. These Leading Places are the 100 most loved destinations according to consumer sentiment – what people really feel. Being named in the rankings means Niagara Falls Canada has offered positive experiences and instilled the kind of happiness that visitors must talk about, leading to an impressive Tourism Sentiment Score®. Tourism Sentiment Index conducted an intensive study of its data – more than 1.6 billion online conversations and content pieces publicly available about 21,330 global destinations – to identify the [100 Most Loved Destinations](#).

Culinary

- **100 Most Romantic Restaurants in Canada (OpenTable 2023, National)**

Selected by over 1 million diner reviews, this [list](#) includes:

- **Kitchen 76, Two Sisters Vineyards**, Niagara on the Lake
- **Table Rock House Restaurant**, Niagara Falls
- **Vineland Estates Winery Restaurant**, Vineland

- **Restaurants with the Most Beautiful Views in the World (HawaiianIslands.com / TripAdvisor 2023, International)**

Using TripAdvisor data, this travel site identified restaurants around the world that reviewers most frequently highlighted for their [beautiful view](#). Here are the Niagara Falls restaurants included in this list of international favourite dining experiences:

- **Skylon Tower Revolving Dining Room**, Niagara Falls
- **Prime Steakhouse**, Niagara Falls
- **Watermark Restaurant**, Niagara Falls

- **Gold – Two Sisters Vineyards Chardonnay (Chardonnay-du-Monde, 2023)**

Niagara's Two Sisters Vineyards' 2020 Chardonnay has won a Gold Medal at the 2023 Chardonnay-du-Monde competition. Held in Burgundy, France, this prestigious competition tastes 537 wine samples from 32 countries by 200 international expert judges. Along with this incredible medal is a fantastic review that truly puts this special wine into perspective. More information [here](#).

Events

- **Festival and Events Ontario (FEO 2023, Provincial)**

[FEO Award Recipients](#) represent Ontario's festivals and events' finest in the industry. The Top 100 includes a select group of well-known and respected celebrations in the province.

- **Top 100 Award**, FEO, Niagara Falls Winter Festival of Lights
- **Best Volunteer Program**, FEO, Niagara Falls Winter Festival of Lights
- **Youth Volunteer of the Year Award**, FEO, Dhanvi Patel and Emily Shields (tie), Niagara Falls Winter Festival of Lights





Attractions / Experiences

- **Grand Prize – Niagara Parks Power Station (Niagara Biennial Design Awards 2022, Regional)**
The Niagara Parks Power Station received one of two [Grand Prize Awards](#) at the [2022 Niagara Biennial Design Awards](#). The bi-annual juried awards hosted by the Niagara Region recognize and celebrate design excellence of the built environment throughout Niagara. The adaptive reuse of the historic power station was recognized for excellence in interior design of a public space.

Individuals

- **International Women’s Day Award – Michele-Elise Burnett (Greater Niagara Chamber of Commerce 2023, Regional)**
The Greater Niagara Chamber of Commerce honoured [Michele-Elise Burnett](#), an advocate of Indigenous culture at its 22nd annual celebration of International Women’s Day. Burnett is president of Kakekalanicks, an art consultancy organization that promotes Indigenous art and education across Niagara. Burnett is also president of Landscape of Nations 360, the non-profit organization that built the [Landscape of Nations](#) monument in Queenston. The non-profit directs the annual Celebration of Nations, a large gathering of the Niagara Indigenous community that promotes education, art and culture to a wider audience.

Marketing Campaign

- **Top International Accolades - Niagara Falls Tourism Campaign featuring Alessia Cara**
Niagara Falls Tourism’s one-of-a-kind collaboration with Grammy award-winning Canadian singer-songwriter Alessia Cara to produce ‘**Alessia Cara Live from Niagara Falls**’ has achieved **three top prestigious international awards**. The ground breaking marketing campaign is the first of its kind for destination marketing organizations successfully bringing together Ontario’s tourism, live music and film sectors to promote Niagara Falls, Canada. Overall the campaign earned over 240 million impressions, 820,000 video views, 30+ earned media placements including Rolling Stone Magazine.
 - **The 2022 CLIO Entertainment Awards - Bronze**
Niagara Falls Tourism earned Bronze in the Brand Development category at the annual CLIO Entertainment awards, one of the world’s most recognized global awards competitions recognizing innovation and creative excellence in marketing as judged by an international panel of advertising professionals.
 - **The Drum Awards For Marketing in London, UK – *The Absolute Best Campaigns and Talent from 2022***
Niagara Falls Tourism achieved top honours in the Music and Entertainment Category at The Drum Awards for Marketing earning the distinction over top international nominees in this category including Ed Sheeran, The Spice Girls, Kanye West and HBO. The 'Alessia Cara Live from Niagara Falls' virtual concert was declared one of *The Absolute Best*



NIAGARA FALLS TOURISM

Campaigns and Talent from 2022. The Drum Awards is a global awards program which recognizes best practices, the best companies and the best people from across the marketing and communications industry.

- **New York Festivals TV & Film Awards – Gold**

Niagara Falls Tourism was also awarded Gold at the New York Festivals TV & Film Awards for the innovative collaboration in the Branded Documentary Category. This award places the Niagara Falls tourism industry on a world stage where nominations across multiple categories included Disney, The Emmy Awards, BBC, ESPN, Apple TV, Netflix and branded work from tourism destinations such as Iceland, Greece, Portugal, UK, Austria and more.

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About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, the city of Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

- Niagara Falls Illumination: [Niagarafallstourism.com/illumination/](https://niagarafallstourism.com/illumination/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](https://niagarafallstourism.com/blog/itinerary/)
- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](https://niagarafallstourism.com/attraction-packages/)
- Niagara Falls 24/7 Live Cam: [Niagara Falls Live Stream](https://niagarafallstourism.com/live-stream/)

Images & Video <https://media.niagarafallstourism.com>

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