

# BUSINESS EVENTS IN NIAGARA FALLS CANADA

Niagara Falls holds a coveted reputation as one of Canada's top international meeting and convention destinations. Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from across North America and around the world who come to experience history, nature and adventure have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, with all it has to offer, Niagara Falls is the perfect meeting, event and convention destination.

[www.fallsmeetings.com](http://www.fallsmeetings.com)

## WHY NIAGARA FALLS?

[Top 10 Reasons](#) - from hotels, venues and special destinations plus all the things a group needs to see.

- Niagara Falls has more than 14,000 hotel rooms including world-class brands and independently owned properties. Niagara Falls, Ontario borders New York State and is located within a one-day drive to over half the population of North America and within a one-hour drive of 4 major airports including 3 international airports
- Niagara Falls is home to one of Canada's hottest culinary scenes with fresh local produce and top chefs redefining farm-to-table to create unforgettable dining experiences. Paired with award-winning local wine and wineries that can be visited only a short and scenic drive away in Niagara-on-the-Lake.
- A designated Music City, Niagara Falls is Canada's entertainment capital offering four seasons of fun with unmatched experiences and options for leisure time from ziplining, cycling, hiking to world-class wineries, live music, and a major golf destination. Signature events throughout the year include Niagara Falls Music Live and Winter Festival of Lights.
- Explore the Falls then stroll along to discover four unique neighbourhoods boasting dining, live entertainment, attractions and shopping including Clifton Hill – renowned as the 'Street of Fun'. Spend time outdoors where there's 56 km (35 miles) of parks, a designated nature reserve, trails, historic landmarks and landscaped gardens with plenty of unique and memorable outdoor adventures to explore along the way.

## EXPERIENCES

When it comes to leisure time, Niagara Falls offers delegates outdoor experiences they won't find anywhere else. From getting up close to the majestic waterfalls on Niagara City Cruises and zip-lining towards the Canadian Horseshoe Falls, to wine country cycling, hiking through the Niagara Gorge, or hitting the greens on our world-class courses, there are endless options for fresh air fun.

**NEW**

### **NIAGARA PARKS POWER STATION (2021)**

#### **NEW - NIAGARA PARKS POWER STATION TAILRACE TUNNEL - JULY 1, 2022**

Following the completion and opening of the Niagara Parks Power Station (Phase 1) in 2021, Niagara Parks have launched Phase 2 of this new landmark attraction just south of the Horseshoe Falls in Niagara Falls in July 2022. By day, visitors can explore the preserved interior of the historic power station, transformed with new exhibits and guest amenities, while each night, CURRENTS, an immersive sound & light experience brings the building to life through state-of-the-art projection mapping technology. Phase 2 of the adaptive reuse project will invite visitors to explore the vast underground portions of the Power Station as they travel down nearly 200 feet below the main floor via glass enclosed elevator to reach the tailrace tunnel which connects the plant to the Niagara River. Visitors will make their way through the enormous, century old tunnel, to emerge beside the base of the Horseshoe Falls. A spectacular venue with many unique features to accommodate events. More information [here](#)

### **NIAGARA FALLS CONVENTION CENTRE**

Celebrating 10 years and newly renamed - find out why this state of the art venue just steps away from the famous waterfalls is one of Canada's top meeting and convention destinations. Kicking off 2022, Niagara Falls Canada's landmark event, meeting and convention venue begins its second decade as the **Niagara Falls Convention Centre** (formerly Scotiabank Convention Centre). The new name honours its iconic destination and Niagara Falls' coveted reputation as one of Canada's top international meeting and convention destinations. Opened in 2011, the Niagara Falls Convention Centre (NFCC) is the Niagara region's largest meeting and event venue with over 300,000 sq ft of flexible space. The NFCC is located within the Fallsview Entertainment District, only 250 steps away from the majestic Falls themselves and walking distance to more than 4,000 hotel rooms.

An important economic and cultural center for the city, over the last decade the NFCC has hosted thousands of international and national conventions, meetings, concerts and events including the Assembly of First Nations, the Federation of Canadian Municipalities, national and provincial political conventions and countless national corporate and association events as well as the Niagara Falls Comic Con. The versatile space has acted as a film and television studio and most recently as a major vaccination location for the community. With all that Niagara Falls offers, the NFCC attracts repeat events where gathering in the city becomes an eagerly anticipated annual tradition for many organizations. Since opening, the NFCC has welcomed millions of guests including the Prime Minister of Canada, the Premier of Ontario and a who's who of high-profile music and entertainment celebrities. [www.fallsconventions.com](http://www.fallsconventions.com) See the press release [here](#)

**Resources**      Media images [here](#)

### ***Coming Soon***

#### **FALLSVIEW CASINO ENTERTAINMENT CENTRE**

This major entertainment centre includes Canada's largest casino, 1,500 seat Avalon Theatre (with entertainment ranging from top comedy, music and theatre performances), grand ballrooms and on-site accommodations – soon opening a new 5,000 seat Entertainment Centre.

## FAST FACTS – HOW TO GET HERE

- There are four major airports in surrounding areas that charter airlines from around the world. Once you land, rental cars, airport limousines, trains, buses, airport shuttles and taxis are available to transport you to Niagara Falls.
  - **Toronto Pearson International Airport (YYZ)** Canada's largest and busiest airport and is located 125 km (78 mi) from Niagara Falls, about an hour and half drive.
  - **Billy Bishop Toronto City Airport (YTZ)** Servicing Porter and Air Canada, the airport is located 127 km (79 mi) from Niagara Falls, and is just over an hour and a half drive. Private charters are also available from Billy Bishop to the Niagara District Airport in Niagara-on-the-Lake (plane or helicopter).
  - **John C. Munro Hamilton International Airport (YMC)** less than an hour drive to Niagara Falls.
  - **Buffalo Niagara International Airport (BUF)** Located in Buffalo, NY, approximately a 45-minute drive from Niagara Falls, Canada. A reminder that even if you fly to Buffalo from a city within the United States, you will need a passport to cross the [border](#) into Niagara Falls, Canada. You can find information on how to get from Buffalo to Niagara Falls [here](#).
  - There is small airport located in the Niagara Region, called the [Niagara District Airport](#).
- **Driving** If you're driving from New York State, there are three bridges available to cross into Canada: Peace Bridge, [Queenston Lewiston Bridge](#) or directly into Niagara Falls via Rainbow Bridge. Visit our [border crossing](#) page for further information on documentation required to enter Canada.

## ABOUT NIAGARA FALLS CANADA

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure have made it a world-renowned bucket list destination and Canada's premier entertainment destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect destination for business event gatherings.

## ABOUT NIAGARA FALLS CONVENTION CENTRE | [fallsconventions.com](#)

Niagara Falls Convention Centre is the region's largest meetings and events facility. Steps away from the famous waterfalls, this state-of-the-art venue boasts more than 300,000 sq. ft. of open, flexible space. With close proximity to three international airports, world-renowned wineries and over 4,000 branded guest rooms, we make doing business easy.

## ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

## **LET'S STAY CONNECTED**

Website: [www.fallsmeetings.com](http://www.fallsmeetings.com)

Images/Video: [www.niagarafallstourism.com](http://www.niagarafallstourism.com) (sign up for image / video library)

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Twitter @FallsCC

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## **ADDITIONAL RESOURCES**

- Niagara Falls Illumination: [Niagarafallstourism.com/Illumination/](http://Niagarafallstourism.com/Illumination/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](http://Niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](http://Niagarafallstourism.com/attraction-packages/)
- Niagara Falls 24/7 Live Cam: [Niagara Falls Live Stream](http://Niagara Falls Live Stream)