

**FOR IMMEDIATE RELEASE**

## **Introducing "Flavours of Niagara Falls"**

Niagara Falls, ON – December 20, 2023

Niagara Falls Tourism is launching a new culinary festival, "Flavours of Niagara Falls" this winter, taking place from January 13 to February 11, 2024. The month-long celebration of culinary excellence will showcase Niagara Falls' rich and diverse culinary scene, featuring renowned celebrity Chefs, exclusive dinners, and prix fixe menus at over 20 of our local restaurants.

### **Celebrity Chef Chuck Hughes to Launch our Guest Chef Dinner Series**

Renowned Montreal-based Chef Chuck Hughes, owner of Garde Manger and host of various television cooking and food-related shows, will kick off our Guest Chef series. Partnering with leaders in the culinary field here in Niagara Falls, our Celebrity Guest Chefs are setting the table for an unforgettable night that will dazzle your senses. Chef Hughes, known for his innovative approach to cuisine, will set the stage for an unforgettable gastronomic experience by partnering with Ravine Vineyard Estate Winery on January 26, 2024. More Celebrity Guest Chefs and partnerships will be announced in the coming weeks.

### **Amazing meals on Prix Fixe**

Several esteemed local restaurants will offer a masterfully curated Prix Fixe menu, including Flour Mill Scratch Kitchen, Massimos Italian Fallsview Restaurant, Four Brothers Cucina, Ponte Vecchio, Doc Magilligan's and Watermark Fallsview Dining and many more. Each establishment will craft a dining experience within the pricing options at \$59, \$79, or \$99 per person.

Throughout January, visitors can enjoy dishes specifically crafted to pair perfectly with Niagara Icewine. In February, the focus will shift to the effervescence of Niagara Region Sparkling Wine, providing a dynamic and evolving culinary experience. The full list of participating locations can be found [here](#).

### **Showcasing Local Products and Wines**

"Flavours of Niagara Falls" aims to highlight Niagara Falls' abundance of local products, incorporating them into delectable dishes. The event will also spotlight the world-class wines produced in the area, encouraging guests to savor the distinct flavors of Niagara.

### **Icewine Gala Launch Event on January 13th**

The culinary festivities kick off on January 13th to coincide with the Niagara Icewine Festival "Cool as Ice" Gala, an enchanting evening taking place at the Niagara Parks Power Station & Tunnel sponsored in part by Niagara Falls Tourism. In collaboration with the Niagara Icewine Festival, the Cool as Ice Gala marks the official launch of the "Flavours of Niagara Falls" culinary events.

### **Ticket Information**

Tickets for the Celebrity Chef-hosted dinners and additional event details can be found by visiting: <https://www.niagarafallstourism.com/flavours-of-niagara-falls/>.

Niagara Falls Tourism invites culinary enthusiasts and food connoisseurs to embark on a flavorful journey at the "Flavours of Niagara Falls" event, celebrating the best in local cuisine, renowned Chefs, and the region's exquisite wines.

For media inquiries, please contact:

### **MEDIA CONTACT**

Adam Stiles, Manager of Public Relations

[astiles@niagarafallstourism.com](mailto:astiles@niagarafallstourism.com)

Cell: 905-651-5790

### **ABOUT NIAGARA FALLS CANADA**

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience adventure, discover family fun and feel the romance have made it Canada's #1 leisure travel destination and an international bucket-list destination.

### **PLAN YOUR VISIT**

For more information about unique and memorable experiences in Niagara Falls, please visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) and these helpful resources:

### **WHERE TO STAY**

Book a Fallsview room to enjoy a **Room with a View**, the majesty of the Falls from the comfort of your bed, any time of the day. Niagara Falls **Boutique Hotels** are warm and cozy to welcome you.

### **GETTING HERE**

#### **TRAIN**

- GO Transit
  - Save with GO / WEGO combo tickets starting at \$25/person
  - Kids 12 and under ride free on all GO Trains; children 3-12 pay \$8 for the Niagara transportation portion
  - \$62.50/group including tax (up to 5 people, max 2 adults 18+ per group).
  - Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

#### **BUS**

- Megabus – Union Station to Niagara Falls \$20 each way approximately
  
- Flixbus – Union Station to Niagara Falls \$20 each way approximately

#### **CAR**

- Niagara Air Bus – private shuttle approximately \$220 from Pearson or \$250 from Union Station

### **Transportation within Niagara Falls**

- WEGO \*\*\*If you purchase the Niagara Parks Adventure Pass it includes 2 days of transportation. Added value! More information about getting to Niagara Falls [here](#)

## **RESOURCES**

- Niagara Falls Illumination: [www.niagarafallstourism.com/illumination/](http://www.niagarafallstourism.com/illumination/)
- Niagara Falls Itinerary Ideas: [www.niagarafallstourism.com/blog/itinerary/](http://www.niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [www.niagarafallstourism.com/attraction-packages/](http://www.niagarafallstourism.com/attraction-packages/)
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

## **LET'S STAY CONNECTED**

Website: [www.niagarafallstourism.com](http://www.niagarafallstourism.com)

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)

Twitter: [@NFallsTourism](https://twitter.com/NFallsTourism)

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