

MEDIA RELEASE

July Holiday Long Weekend Fun in Niagara Falls Canada

What's New, What To Do and How to Make the Most of Your Visit to Canada's Most Popular Getaway Destination

(Niagara Falls, Canada) Whether celebrating Canada Day or Independence Day this July holiday long weekend, we've put together helpful ideas and tips for this border city getaway destination, popular with both Canadian and US visitors.

Here are some great reasons to pack the car for an overnight visit in Niagara Falls this July long weekend:

WHAT'S NEW

- **Be the first to check out the newest view of the Falls – Opening July 1, 2022**
THE TUNNEL (Niagara Parks Power Station) - The architecturally stunning **Niagara Parks Power Station** introduces the newest view of the Falls - travel 180 feet down the [Tailrace Tunnel](#) in a glass walled elevator to emerge beside the thundering base of the Horseshoe Falls on a spectacular new viewing platform extending into the river.
- **WALKS (by City Experiences) – Change the Falls Illumination Colours!** - [Walks](#) are exclusive small group tours with special access to the world's most iconic landmarks and attractions. In Niagara Falls *Walks* experiences include **Exclusive First on the Boat Tour** plus the **Illumination Tower Experience** where participants light up the Falls, *literally!*
- **Ripley's Selfie Studio - Opening June 30, 2022** – 23 Interactive [installations](#) become a playground for endless creativity, feed-worthy content, and lasting memories.
- **Trick Art Box** - Canada's first 3D [trick art gallery](#) augmented reality experience allows visitors to become part of the art as it comes to life in more than 30 fun photo opportunities.
- **Niagara Falls Riders 2022 [Polaris Slingshot](#)**, a popular new open-air vehicle that can be seen all around town. Take a guided tour or rent slingshots with a group. E-bike and scooter rentals also available.

WHAT TO DO

- **Take in Niagara Falls Fireworks Series** - The popular Niagara Falls [fireworks series](#) has returned to delight visitors. Shows run nightly at 10:00 pm with extended displays on Canada Day (July 1) and Independence Day (July 4). The **Falls Fireworks Cruise is back for 2022!** The popular nightly [Falls Fireworks Cruise](#) departs the Niagara City Cruises dock at 9:30 pm for the 40-minute tour. Tickets cost \$43.25 for adults and \$28.25 for children, plus applicable taxes.



NIAGARA FALLS TOURISM

- **Don't miss Niagara Falls Illumination** - The majestic Niagara Falls are also [illuminated](#) every night of the year with themed illuminations on July 1 for Canada Day and July 4 for Independence Day.
- **Feel the breeze** on a scenic tour of the Niagara Parkway passing by the Falls, exploring nearby Niagara wine region, historic sites and trails on your own [e-bike](#)
- **Take a Thrilling Boat Ride** - Ride the rapids of the Niagara River with [Whirlpool Jet Boat Tours](#) (wet and dry boats available) and voyage into the mist to get up close and personal with the majestic Falls on [Niagara City Cruises](#) iconic boat ride.
- **Take in Some Epic Views** - Hover 457m (1,500 feet) above the Falls with [Niagara Helicopters](#); Thrill at the incredible views at [WildPlay Zipline to the Falls](#) or the [WildPlay Whirlpool Adventure Course](#). [Journey Behind the Falls](#) to descend 38m (125 feet) below the brink of the Falls to explore 130-year-old tunnels leading to an observation deck; Ride the gondola on the [Niagara SkyWheel](#) for incredible views of the Falls and city.
- **Get Close to Nature:** Marvel at the relentless power and beauty of the [White Water Walk](#) boardwalk at the very edge of one of the world's wildest stretches of whitewater (class 6 rapids)! Hike the Niagara Glen or stroll through some of Canada's most beautiful gardens - the Niagara Parks [Botanical Gardens](#) offers 40 hectares (99 acres) of beautifully maintained gardens to explore and is home to the [Butterfly Conservatory](#).
- **Cool off at a Waterpark** with thousands of square feet of water slides, kiddie pools, and unique features like the aquaplay centre with a giant tipping bucket at Americana Resort's [Waves Indoor Waterpark](#) or the full-size wave pool with 3-foot white caps at the [Fallsview Indoor Waterpark](#).
- **Fun for Kids of All Ages:** Test your driving skills on the [Niagara Speedway](#), North America's largest elevated go cart track; have a friendly competition at [Dinosaur Adventure Golf](#), one of the country's largest outdoor mini golf courses with over 50 life sized dinosaurs; Discover over 2,000 square feet of magnificent miniature railways at [Locomoland](#), one of the world's most elaborate miniature railway systems!
- **See A Show:** [Greg Frewin Theatre](#): 6:00 pm Dinner; 7:30 pm Show on July 1 and 2; WILD MAGIC performed by International Grand Champion of Magic, Greg Frewin dazzles audiences of all ages with a powerful mix of the most outrageous and astonishing mind-bending acts of magic and illusion. [Mind Trix by Edward Stone](#) (Old Stone Inn): 8:30 pm on Saturday Nights; Stone's newest show "MIND TRIX", blends amazing magic with psychological illusions.
- **Relax on a Patio:** Sunny days call for [patio season](#) with cold drinks and breathtaking views: [The Niagara Distillery](#), [The Niagara Brewing Company](#) or [Taco N' Tequila](#).

EXPLORE MORE WITH TICKET PACKAGES

- Niagara Parks [Passes](#) bundle popular attractions at a price that offers great savings and also include 2-day WEGO transportation to get around, starting at \$49 per person.



NIAGARA FALLS TOURISM

- Save over 30% with a **Clifton Hill [FUN PASS](#)** starting at \$22.95 per person for children and \$34.95 for adults.
- **Ontario Tax Credit** - Ontario residents can take advantage of up to 20% back on accommodation expenses when they enjoy an overnight getaway in Ontario. Learn more [here](#).
- [GO Transit](#) seasonal ticket savings include \$10 one day passes and \$15 weekend passes; Ticket packages, including round-trip GO Train tickets, with the popular Niagara Falls WEGO hop-on, hop-off bus line that stops at hotels and other top attractions, are just \$25 for adults. Children 12 and under accompanied by an adult will ride for free on the GO Train. Save with a discounted group packages. Two adults and three children (or one adult and four kids) can travel together on both GO and WEGO for only \$62.20. More information [here](#). More information about getting to Niagara Falls [here](#).

WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the Falls or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day. Choose from a variety of family focused hotels and waterparks including the [Americana Resort & Waterpark](#), [Best Western Cairn Croft](#) and multiple hotels connected to the [Fallsview Waterpark](#). Niagara Falls [campgrounds and cottages](#) afford visitors a special way of getting a little closer to nature.

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RESOURCES

- For Photos and Video Reel visit <https://media.niagarafallstourism.com>
- Website: www.niagarafallstourism.com
- Niagara Falls Illumination: www.niagarafallstourism.com/Illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

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