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MEDIA RELEASE

Niagara Falls Tourism Celebrates Prestigious Awards and Accolades

(Niagara Falls, Canada) Niagara Falls Tourism is celebrating high praise recently earned for the **destination's landmarks, signature events, restaurants, attractions, event volunteers and as the important contributions of one of its community leaders are recognized** on International Women's Day today and the Festival & Events Ontario Awards are announced on this day.

"We are thrilled to see all the excellence in Niagara Falls recognized. These awards and accolades represent what is so unique and special about our destination and contributes to making Niagara Falls such a popular getaway," said Janice Thomson, President and CEO of Niagara Falls Tourism.

"We extend our congratulations to all the individuals and businesses in the Niagara Falls community who work so hard to make Niagara Falls such an internationally renowned memorable destination to visit," said Joel Noden, Chair, Niagara Falls Tourism Board.

Recent international, national and regional awards and accolades include:

International

• 100 Most Loved Destinations Around the World

Niagara Falls is #81 in the World and #1 in Ontario! (Tourism Sentiment Index 2023, International)

Tourism Sentiment Index recently released the 2023 edition of Leading Places: The 100 Most Loved Destinations Around the World, and Niagara Falls is #1 in Ontario and #81 in the world rankings. These Leading Places are the 100 most loved destinations according to consumer sentiment – what people really feel. Being named in the rankings means Niagara Falls Canada has offered positive experiences and instilled the kind of happiness that visitors must talk about, leading to an impressive Tourism Sentiment Score[®]. Tourism Sentiment Index conducted an intensive study of its data – more than 1.6 billion online conversations and content pieces publicly available about 21,330 global destinations – to identify the <u>100 Most Loved</u> <u>Destinations</u>.

• Restaurants with the Most Beautiful Views in the World

(HawaiianIslands.com / TripAdvisor 2023, International)

Using TripAdvisor data, this travel site identified restaurants around the world that reviewers most frequently highlighted for their <u>beautiful view</u>. Here are the Niagara Falls restaurants Included in this list of international favourite dining experiences:

- o Skylon Tower Revolving Dining Room, Niagara Falls
- o Prime Steakhouse, Niagara Falls
- Watermark Restaurant, Niagara Falls

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Best Loved Landmarks – Niagara Falls, Canada (Bounce 2022, International)
 Bounce analysed the world's landmarks on a variety of factors including annual visitor numbers, entry prices, Tripadvisor ratings, and Instagram posts, to reveal the world's most loved landmarks. The <u>best-loved landmark</u> in the world is Niagara Falls.

National

- **100 Most Romantic Restaurants in Canada (OpenTable 2023, National)** Selected by over 1 million diner reviews, this <u>list</u> includes:
 - o Kitchen 76, Two Sisters Vineyards, Niagara on the Lake
 - o Table Rock House Restaurant, Niagara Falls
 - o Vineland Estates Winery Restaurant, Vineland

Provincial

- Festival and Events Ontario (FEO 2023, Provincial) *Winners announced March 8, 2023* <u>FEO Award Recipients</u> represent Ontario's festivals and events' finest in the industry. The Top 100 includes a select group of well-known and respected celebrations in the province.
 - o Top 100 Award, FEO, Niagara Falls Winter Festival of Lights
 - o Best Volunteer Program, FEO, Niagara Falls Winter Festival of Lights
 - Youth Volunteer of the Year Award, FEO, Dhanvi Patel and Emily Shields (tie), Niagara Falls Winter Festival of Lights



Regional

International Women's Day Award – Michele-Elise Burnett

(Greater Niagara Chamber of Commerce 2023, Regional)

The Greater Niagara Chamber of Commerce honoured <u>Michele-Elise Burnett</u>, an advocate of Indigenous culture at its 22nd annual celebration of International Women's Day. Burnett is president of Kakekalanicks, an art consultancy organiation that promotes Indigenous art and education across Niagara. Burnett is also president of Landscape of Nations 360, the non-profit organization that built the <u>Landscape of Nations</u> monument in Queenston. The non-profit directs the annual Celebration of Nations, a large gathering of the Niagara Indigenous community that promotes education, art and culture to a wider audience.

Grand Prize – Niagara Parks Power Station (Niagara Biennial Design Awards 2022, Regional)
 The Niagara Parks Power Station received one of two Grand Prize Awards at the 2022 Niagara
 Biennial Design Awards.
 The bi-annual juried awards hosted by the Niagara Region recognize
 and celebrate design excellence of the built environment throughout Niagara. The adaptive



reuse of the historic power station was recognized for excellence in interior design of a public space.

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About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

- Niagara Falls Illumination: <u>Niagarafallstourism.com/Illumination/</u>
- Niagara Falls Itinerary Ideas: Niagarafallstourism.com/blog/itinerary/
- Hotel Packages: <u>https://book.niagarafallstourism.com/</u>
- Attraction Packages: <u>Niagarafallstourism.com/attraction-packages/</u>
- Niagara Falls 24/7 Live Cam: <u>Niagara Falls Live Stream</u>

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