

# MEDIA RELEASE

## Niagara Falls Celebrates Toronto Blue Jays Opening Night

Falls will Illuminate Blue & White on April 8, 2022, 8:45 – 9:00 pm

**#WeAreBlueJays @NiagaraFallsTourismCanada**

**Niagara Falls, ON** – Niagara Falls Tourism is partnering with the Toronto Blue Jays to celebrate the team's first game of the 2022 season at Rogers Centre by showing some blue & white love for Canada's baseball team.

Niagara Falls will be illuminated in the team's colours on Friday, April 8th, Blue Jays Opening Night. The Niagara Falls Illumination Board will light both the Canadian Horseshoe Falls and American Falls in blue & white from 8:45 pm to 9:00 pm.

"Niagara Falls is thrilled to join Canada in celebrating the start of the Blue Jays baseball season," said Janice Thomson, President and CEO of Niagara Falls Tourism. "The illumination of Niagara Falls in blue & white is a breathtaking show of support for Canada's beloved Blue Jays as the nation celebrates their first full season at home in two years."

"This Friday's Blue Jays Opening Night is going to be an emotional moment for our organization as we welcome our team home for the first full season since 2019," said Marnie Starkman, Executive Vice President, Business Operations, Toronto Blue Jays. "The illumination of Niagara Falls demonstrates the meaning of this team to millions of Canadians as we prepare for a thrilling baseball season ahead."

### Links:

- Photos for media use available [here](#)
- Livestream of the Falls Illumination from Fallsview Casino Resort in Niagara Falls [here](#)
- Find more information about Niagara Falls illuminations [here](#)

The Falls Illumination can be seen from many exciting vantage points, including the Skylon Tower Observation Deck and Revolving Dining Room, Niagara SkyWheel, Table Rock House Restaurant and from the windows of Fallsview restaurants and hotel rooms. Visit [www.niagarafallstourism.com](http://www.niagarafallstourism.com) for a variety of resources to help plan your getaway.

### Niagara Falls Resources

- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](http://Niagarafallstourism.com/blog/itinerary/)
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](http://Niagarafallstourism.com/attraction-packages/)
- Hotel Packages: <https://book.niagarafallstourism.com/>



# NIAGARA FALLS TOURISM

- Parking: <https://www.niagarafallstourism.com/plan/parking/>
- Getting here: Toronto to Niagara Falls [GO Train Service](#)
- Niagara Falls' commitment to guests and employees: [SafetoPlay.ca](https://www.niagarafallstourism.com/safetoplay)

## **About Niagara Falls Canada**

Overlooking the legendary Canadian Horseshoe Falls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Canada's #1 leisure travel destination, Niagara Falls is just far enough away to escape with friends and family to make new memories and surround yourself with nature, adventure and history.

## **About Niagara Falls Tourism**

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls and including members throughout the Niagara Region.

## **The Niagara Falls Illumination Board**

All special illumination requests of the Falls are reviewed and approved by the Niagara Falls Illumination Board, which has financed and operated the "illumination of Niagara Falls" since 1925. The Niagara Falls Illumination Board is made up of representatives from the City of Niagara Falls Ontario, City of Niagara Falls New York, Ontario Power Generation Inc., New York Power Authority, New York State Office of Parks, Recreation and Historic Preservation and The Niagara Parks Commission. It is the Illumination Board's responsibility and mandate to finance and maintain the nightly illumination of both the Canadian Horseshoe and American Falls.

## **Media inquiries:**

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For more information about visiting Niagara Falls, please visit [NiagaraFallsTourism.com](https://www.niagarafallstourism.com)

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