

MEDIA RELEASE

Breaking out the Fun this March in Niagara Falls

Celebrating March Break and St. Patrick's Day

(Niagara Falls, Canada) As the days become longer and the weather warmer, Niagara Falls ushers in the spring in a spectacular way. Here are some great reasons to pack the car for an overnight visit in Niagara Falls this March:

MARCH BREAK IN NIAGARA FALLS – MARCH 13 – 19, 2023

There's a reason Niagara Falls is a popular March Break destination for multi-generational family getaways. When it comes to creating special memories, there are endless options and something to entertain family members and children of all ages.

- **Family focused hotels:** Choose from a variety of family focused hotels and waterparks including the [Americana Resort & Waterpark](#), [Best Western Cairn Croft](#) with its indoor tropical pool oasis, and multiple hotels connected to the [Fallsview Waterpark](#) and [Great Wolf Lodge](#) across a 25-acre site.
- **Waterparks:** All Niagara Falls waterparks have thousands of square feet of water slides, kiddie pools, and unique features like the aquaplay centre with a giant tipping bucket at Americana Resort's [Waves Indoor Waterpark](#) or the full-size wave pool with 3-foot white caps at the [Fallsview Indoor Waterpark](#) or [Great Wolf Lodge](#) with its 100,000 square foot waterpark. It's always summer indoors!
- **Nature:** Get up close to nature at the [Niagara Parks Butterfly Conservatory](#) or [Bird Kingdom](#), the world's largest free flying indoor bird aviary.
- **History:** Discover the history and science behind hydropower at the [Niagara Parks Power Station](#)
- **Fun & Adventure:** Explore the Odditorium with over 400 exhibits and interactive displays at [Ripley's Believe it or Not](#); go for a thrilling panoramic ride 67m above the Falls with [WildPlay Zipline to the Falls*](#); ride in a gondola on the [Niagara SkyWheel](#) for incredible views of the Falls and city; test your driving skills on the [Niagara Speedway*](#), North America's largest elevated go cart track; have a friendly competition at [Dinosaur Adventure Golf*](#), one of the country's largest outdoor mini golf courses with over 50 life sized dinosaurs; discover over 2,000 square feet of magnificent miniature railways at [Locomoland](#), one of the world's most elaborate miniature railway systems!
* Outdoor attractions open daily during March Break (March 11-19), weather dependent.
- **Treats & Eats:** Satisfy your cravings and refuel your energy with lunch or dinner at kid-approved [restaurants](#). For an out-of-this-world dining experience head to [The Flying Saucer Restaurant](#) or feel like you're on wild safari at [Rainforest Cafe](#). For sweet treats head to [Fudge Factory](#) where delicious sweets are made daily plus 50+ types of candy and chocolate to choose from, or explore [Maple Leaf Place](#) for the world's first indoor sugar bush experience and maple syrup tastings. For amazing views of the Falls, enjoy lunch at [Table Rock House Restaurant](#) or Skylon Tower's [Revolving Restaurant](#).



NIAGARA FALLS TOURISM

- **Nighttime light show:** Don't miss the spectacular Niagara Falls [Illumination](#) every night beginning at dusk. Walk along the Niagara Parkway to view up close or enjoy the show from your hotel room window.
- **Explore More with ticket packages:**
 - Niagara Parks [Passes](#) bundle popular attractions at a price that offers great savings and also include 2-day WEGO transportation to get around, starting at \$45 per person.
 - Save over 30% with a **Clifton Hill [FUN PASS](#)** starting at \$22.95 per person for children and \$34.95 for adults.
 - [GO Transit](#) seasonal ticket savings include \$10 one day passes and \$15 weekend passes; Ticket packages, including round-trip GO Train tickets, with the popular Niagara Falls WEGO hop-on, hop-off bus line that stops at hotels and other top attractions, are just \$25 for adults. Children 12 and under accompanied by an adult will ride for free on the GO Train. Save with a discounted group packages. Two adults and three children (or one adult and four kids) can travel together on both GO and WEGO for only \$62.20. More information [here](#). More information about getting to Niagara Falls [here](#).

MARCH BREAK PROGRAMS

- **MINI POP KIDS CONCERT (Niagara Falls Convention Centre)**
Saturday, March 11, 2023
This jam-packed concert features songs by Justin Bieber, Dua Lipa, BTS, Harry Styles, and Olivia Rodrigo alongside throwback favorites that EVERYONE will love. This isn't just a show, it's an experience for the whole family! Don't miss your chance to sing, dance, and POP with Canada's best-selling kids music group, the original Mini Pop Kids! More info [here](#)
- **HOTEL WATERPARK PACKAGE Bonus**
[Hotel Waterpark Package](#) includes waterpark passes for 4 guests and one hotel night at a choice of 4 hotels. Enjoy 16 waterslides, giant indoor pool, Plunge Bowl, tipping bucket, Beach House Rain Fortress – plus the following two bonus activities:
 - **4 Tickets to Mega Magic Show with Mike D'Urzo**
March 11 - 18, 8:00-9:00 pm
Guests reserving a Hotel Waterpark Package for arrival between March 11th and March 18th receive 4 Tickets to the Mega Magic Show (tickets are first come, first serve!) International award-winning magician and mentalist Mike D'Urzo, winner of the "Canadian Entertainer of the Year Award", presents a crowd-pleasing Mega Magic show, an interactive evening of grand illusions and mentalism
 - **Character Meet & Greet at Fallsview Restaurant**
March 11 - 18, 7:45 – 8:45 am
Meet Princesses Elsa and Anna as they visit with breakfast guests at the [Fallsview Restaurant](#). (Paid Breakfast is required to participate and is not included. Must be a Hotel Guest to participate.)
- **GREAT WOLF LODGE - March Break Fun**
The ultimate hotel-meets-waterpark, the Lodge boasts a 100,000 square foot indoor waterpark with zero depth entry pools and spray features in the toddler areas to white-knuckle extreme tube rides. The 25-acre site boasts 5 themed restaurants, daily programming at the Cub Club



NIAGARA FALLS TOURISM

Family Activity Centre plus Ten Paw Bowling Alley; Northern lights Laser Tag and Arcade, Wacky Wilderness Mini Golf and MagiQuest – an interactive adventure game and more.
More information [here](#)

- **LITTLE INVENTORS WORKSHOP (Niagara Parks Power Station)**
March 11-12 & 18-19 from 1 pm – 3 pm
Niagara Parks STEM-focused [Little Inventor](#) March Break Workshop includes activities that encourage young minds to use science, technology, engineering, and mathematics to explore their curiosity and creativity.
- **SOIL SUPERHEROES (Butterfly Conservatory)**
January 13 – May 2, 2023
Beneath our feet, a league of tiny superheroes is continuously working to make life on earth possible. Niagara Parks is pleased to announce Soil Superheroes, a new interactive exhibit created by the Canada Agriculture and Food Museum.
More information [here](#)
- **MAD SCIENCE AT THE MUSEUM (Niagara Falls History Museum)**
March 14 – 17, 2023
Pre-registration required. Children under 12 must be accompanied by an adult.
Cost: \$5 members, \$7 nonmembers
Join us for Mad Science at the Museum with two shows daily and a different Mad Science show every day at 11:00 am and 1:00 pm. Your ticket to the show gains you admission into the Museum. Don't miss craft, scavenger hunt and history in the galleries.
More information [here](#)
- **WONDER MAGIC (Greg Frewin Dinner Theatre)**
Cost: starting at \$29.95 for adults and \$22.95 for children
A breath-taking Vegas style show featuring illusions that are both one of a kind and internationally renowned, performed by the International Grand Champion of Magic, Greg Frewin. The show has been hailed as a jaw-dropping magic experience and a family friendly entertainment experience.
More [here](#)
- **SUNDAY BRUNCH AT QUEENSTON HEIGHTS**
Get breathtaking views of the winding Niagara River while satisfying your taste buds with this award-winning Sunday brunch featuring locally sourced, FeastOn certified creations.
More information [here](#)

ST. PATRICK'S DAY – FRIDAY, MARCH 17, 2023

From special green illumination of both the [Falls](#) and [Skylon Tower](#), St. Patrick's Day is celebrated at restaurants and bars across the city, and with guaranteed specials on drinks, it's a great day to #ExploreNiagara! After all, we are home to one of the top 10 Irish Pubs in North America ([Doc Magilligan's](#))! Built completely in Ireland and shipped to Niagara Falls, Doc Magilligan's Pub brings a little taste of Ireland to Niagara Falls and is the perfect place to celebrate St. Patrick's Day. Enjoy a full Irish breakfast, lunch or dinner 7 days a week, brunch on weekends, a superb spread of entertainment and international sports and an incredible selection of premium, craft or local beers. More information [here](#)



NIAGARA FALLS TOURISM

St. Patrick's Day celebrations all day long!

Daryl Gray @ 10:00 am – 2:00 pm

The Danny Boys @ 4:00 pm – 8:00 pm

The Postmen @ 9:00 pm – 1:00 am

Bagpiper throughout the day

Plus Masquerade Face Painting by Nicole @ 4:00-6:00 pm (St. Paddy's themed designs)

GROWN-UP FUN ALL MARCH LONG

LIVE ENTERTAINMENT (OLG Stage and Avalon Theatre)

A growing roster continues to build excitement for live entertainment at the Avalon Theatre and the OLG Stage, a new state-of-the-art theatre complete with 5,000 soft seats where you're never more than 150 feet away from the action:

March 6-8 Chubby Checker

March 9 Impractical Jokers

March 18 Bret Michaels

April 8 Pitbull

April 15 Comedian Dane Cook

May 5 Billy Idol

May 19-20 Kevin Hart

June 24 Santana

September 2 Rod Stewart

Find a full list of entertainment [here](#)

NIAGARA CULINARY EXPERIENCES (Massimo's Italian Fallsview Restaurant)

- **Verona to Valpolicella, March 24, 2023**
- **Taste of Tuscany, April 28, 2023**

Take a culinary tour of Italy and the finest farm-to-table ingredients from Southern Ontario with Canada's renowned Chef Massimo Capra.

DINING AND LIVE ENTERTAINMENT (Old Stone Inn Boutique Hotel)

Dining Domes & Cabins (Thursday to Sunday)

Through March 26, 2023

Enjoy private dining domes and cabins in the Stone Square with seasonal a la carte menus.

More information [here](#)

Mind Trix by Edward Stone (Old Stone Inn)

Saturdays at 8:30 pm

Cost: Tickets start at \$55 per person

Edward Stone's "MIND TRIX" blends amazing magic with psychological illusions- an interactive experience full of deception and illusion.

More information [here](#)

Live Music (1904 Wine Bar + Kitchen)

Friday & Saturday nights, 4:00 pm – 10:00 pm

The perfect location to relax by the Falls. Evenings now feature live music & light bites.



NIAGARA FALLS TOURISM

LIVE MUSIC (Doc Magilligan's)

Friday March 10: J.I.N. @ 9:00 pm-1:00 am
Saturday March 11: Taylor Brown @ 9:00 pm-1:00 am
Friday March 17: See St. Patrick's Day
Saturday March 19: Stuck in the 90's @ 9:00 pm- 1:00 am

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MEDIA CONTACT

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ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls and including members throughout the Niagara Region.

RESOURCES

- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: Niagarafallstourism.com/attraction-packages/
- Niagara Falls Itinerary Ideas: Niagarafallstourism.com/blog/itinerary/
- Getting here: Toronto to Niagara Falls [GO Train Service](#)
- [WEGO](#) Tip: look for Attractions passes that include WEGO bus (transportation within Niagara Falls) access like the [Adventure Pass](#)
- Niagara Falls Illumination: www.niagarafallstourism.com/Illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)
- [Itinerary](#) of 48 hours of Winter Family fun
- Family Adventures Story Ideas [document](#) in the press kit offers year round inspiration for families

Images & Video <https://media.niagarafallstourism.com>

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