



NIAGARA FALLS STORY IDEAS - WHAT'S NEW

(Spring 2023)

- New and Noteworthy
- 2023 Season Openings
- Events
- Golf Season Begins – Explore Ontario's Best Courses
- Gardens and Blooms
- World Cycling Day
- Pride
- Awards and Accolades

NEW

JUST ANNOUNCED - October 2023

PINTY'S GRAND SLAM OF CURLING IS COMING TO NIAGARA FALLS!

Niagara Falls Tourism is a proud Platinum sponsor of the Pinty's Grand Slam of Curling 2023 HearingLife Tour Challenge that is coming to the Gale Centre in Niagara Falls this October. Niagara Falls Tourism is proud to join other destination stakeholders in sponsoring this high-profile international sporting event.

More information [here](#)

GO NIAGARA FALLS! WEEKEND GO TRAIN SERVICE TO NIAGARA FALLS

Kicking off spring with added GO Train service from Toronto to Niagara Falls on weekend + holiday Monday– bringing more ways to cut down on carbon emissions and beat traffic on your next getaway. Save with GO / WEGO combo tickets starting at \$25/person (kids 12 and under ride free on all GO Trains; children 3-12 pay \$8 for the Niagara transportation portion) or \$62.50/group including tax (up to 5 people, max 2 adults 18+ per group). Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

More information [here](#)

NEW CHEFS AT NIAGARA PARKS

Niagara Parks is proud to announce the arrival of two new chefs at Table Rock House Restaurant and Queen Victoria Place Restaurant! Chef Matt Krupa (Table Rock House Restaurant) and Chef Matt Hemmingsen (Queen Victoria Place Restaurant) will be launching their first new menus at their respective restaurants this spring, while continuing the Niagara Parks tradition of Feast On certified, locally sourced dining.

Chef Matt Krupa - Table Rock House Restaurant

After graduating from the Niagara College Culinary Management Program, Chef Krupa trained in Europe at a 3 Star Michelin Restaurant, eventually returning to Canada where he was recognized as one of the "Top 30 under 30" up-and-comers by the Ontario Hospitality Institutes. As he matured in his profession, he developed a cooking identity rooted in old French-based cuisine with elements of nouvelle cuisine and world flavours. His unique blends of international flavours were acquired when working as Senior Sous Chef at Langdon Hall, a Relais and Chateaux property recognized as a coveted AAA Five Diamond venue. But, fortunately for Niagara, his passion for the region led him back to the area, gaining experience in many top restaurants from Peller Estates and Trius Winery to Megalomaniac and the Good Earth Food and Wine Co. You can experience his culinary talents during



Easter weekend April 7 – 10, at Table Rock House Restaurant. Book your reservation for a special three-course Easter-inspired meal at niagaraparks.com/tablerockhouse

Chef Matt Hemmingsen

Queen Victoria Place Restaurant

As a graduate of Niagara College's Culinary Management course, Chef Hemmingsen has always been passionate about growing within the community, industry and region. From his time spent at Cherry Hill Country Club to Peninsula Ridge Estates Winery, he has continually taken in all the offerings of Niagara's greenbelt. While apprenticing at Rinderlin's Dining Room, he took his skills to the next level, learning a classical and European take on cooking, working with many of the best chefs of Niagara. To this day, he loves to marry those old-world concepts with modern techniques and above all else, regional product. Now at the center of Niagara with Niagara Parks, he continues to pair regional ingredients with classic techniques. Through every dish created and served at the Queen Victoria Place Restaurant, you will see the love and appreciation he has for all of Niagara and our guests from near and far.

Summer 2023

THE BISTRO

Over the past few years, Niagara Parks' flagship location at the brink of the Falls, Table Rock Centre, has undergone significant renovations, including its main floor retail store, fast casual food outlet, Journey Behind the Falls concourse area and Table Rock House Restaurant on the upper level. Opening this summer, **The Bistro** is an elevated-yet-casual new dining option on the upper level, incorporating the outdoor patio space overlooking the Canadian Horseshoe Falls. The new restaurant will feature a locally inspired menu with a focus on showcasing the story of Niagara VQA wine and Icewine, craft beer and spirits for the millions of travellers that pass through Table Rock Centre each year.

SEASON OPENINGS

NIAGARA CITY CRUISES 2023 SEASON: EARLIEST OPENING EVER OF TOURS TO THE ICONIC FALLS

[Niagara City Cruises](#) announced its 2023 season will mark a banner year for the popular Niagara Falls boat tour with the earliest opening date in its recorded history. Rated as one of Canada's most memorable experiences, Niagara City Cruises began its 2023 season on **Thursday, March 16th** running tours from 10am-4pm EST. See full press release [here](#)

NIAGARA PARKS

Niagara Parks is looking forward to a fantastic year ahead with increased service levels across all operations including extended hours of operation, the reopening of all four heritage sites, the reopening of the WEGO shuttle to Niagara-on-the-Lake, and so much more! This 2023 season marks the launch of exciting new changes at some of the most well-known and beloved attractions and facilities (and we can't wait for you to see them)!

Niagara Parks is busy preparing for an early launch of the iconic Adventure Pass, the best way to experience all that Niagara Parks has to offer, beginning on **Friday, April 7**. There are three different passes to choose from, each filled with iconic Niagara Parks experiences to help rediscover the joy of natural wonders. New this year is the addition of the Niagara Parks Power Station + Tunnel to the Niagara Falls Pass and Adventure Pass Plus. More information [here](#)

SHAW FESTIVAL (Niagara-on-the-Lake)

Heed the call and return once again to the magical world of Narnia. Molly Atkinson directs the world premiere of Damien Atkins's adaptation of C.S. Lewis's *Prince Caspian*. The quest to save Narnia starts previewing March 30 at the Shaw Festival's Royal George Theatre. The Shaw Festival's popular 40-minute pre-show workshop for both children and those young at heart returns. Join the resistance and help Prince Caspian save Narnia. Led by a member of the Ensemble, *Prince Caspian Needs You* will be held one hour prior to all performances in the Market Room at Court House (26 Queen Street). Admission: \$5 with a ticket to the day's performance.

For full details about this and other 2023 season productions, see [here](#).

GOLF SEASON BEGINS APRIL 21

Niagara Parks Golf is looking forward to another busy golf season at its renowned golf courses. It's championship courses are set to open for the season on **Friday, April 21**. Niagara Falls is a world-class [golf destination](#) with 8 top golf courses designed by famed architects including [Legends on the Niagara](#), Canada's premier public golf course, and the [Whirlpool Golf Course](#), one of Canada's most highly rated and renowned public golf courses located in a spectacular setting against the backdrop of the Niagara River Whirlpool and Gorge.

EVENTS

SUNDAY BRUNCH AT QUEENSTON HEIGHTS (Sundays – 11am – 2pm)

Get breathtaking views of the winding Niagara River while satisfying your taste buds with this award-winning Sunday brunch featuring locally sourced, Feast On certified creations. The breathtaking views of the winding Niagara River and Niagara-on-the-Lake's famous wine country are perfectly complemented by the locally sourced brunch offerings prepared by Chef Bill Greenan and the Queenston Heights Restaurant culinary team. Choose from classic brunch favourites such as fresh Belgian waffles and decadent eggs benedict, salads, soups, a dessert buffet and more. Don't leave Niagara Falls without experiencing a Sunday Brunch to remember with Niagara Parks! More information [here](#).

EASTER CELEBRATIONS

- **April 7 – 9**

CFX BUNNY HUNT (CFX Chocolate Factory)

The second annual 'Bunny Hunt', CFX is hopping with bunnies and it's up to you to catch them! An Easter-themed scavenger hunt, guests are given a list of all the bunnies to find around the store and tour hall. Once you have found all the bunnies you win a chocolate prize!

CHOCOLATE SMASH EGG – An exciting new tradition

Get ready for an Easter celebration like no other with our Chocolate Smash Egg! Crafted from premium artisanal milk chocolate and packed with an exciting assortment of hidden treats, this 650g egg is sure to be a hit with the whole family. Using the included wooden mallet, you can smash open the egg to discover an assortment of delicious surprises inside, including 2 jumbo sour keys, CFX Mini Eggs, Swedish Red Berries, and a foiled chocolate Easter Egg. Handmade with care in our 18,000+ sq ft chocolate factory located in St. David in Niagara, this Smash Egg is the perfect addition to any Easter gathering. More info about this and other Easter treats [here](#).



- **April 8 – 9, 8:00 am – 1:30 pm**

BRUNCH WITH THE EASTER BUNNY (Fallsview Restaurant, Sheraton Fallsview)

The Fallsview Restaurant at Sheraton Fallsview Hotel will be hosting a special Meet and Greet brunch with the Easter Bunny! The talented chefs at Fallsview Restaurant always put together an incredible array of breakfast favourites. Paid breakfast is required to attend the Meet & Greet. Reservations are not required, but are available. This event is the perfect addition to a Hotel Waterpark Package which combines accommodations at your choice of Falls Avenue Hotel and 4 Fallsview Indoor Waterpark passes. Numerous attractions in the area include Hershey's Chocolate World Niagara Falls, and Adventure City. Make your plan for Easter and get ready for fun and festivities with the whole family! More information [here](#)

- **April 8, 2023, 2:00 pm**

PAINT PARTY WITH THE EASTER BUNNY (The Painted Turtle)

Hippity Hop your way to the perfect Easter Weekend! Bring your little one in to paint with The Easter Bunny! Make your choice of ceramic plate or mug and making fluffy easter slime and have an amazing time! Snacks and refreshments will be provided for the children. **Parents can drop children off or 1 parent can stay (no extra fee required for parent/supervisor)

More information [here](#)

EARTH DAY – FALLS ILLUMINATION

Niagara Falls will be illuminated in green at the top of the hour for 15 minutes in honour of Earth Day on April 22nd. Please see the [illumination calendar](#) for specific times and further details.

April 22, 2023, 10:00 am – 12:00 noon

EARTH DAY COMMUNITY CLEAN UP

Volunteers are now able to register for this annual Niagara Falls community clean up event taking place on Earth Day. More information [here](#).

June 9 – 11, 2023

NIAGARA FALLS COMIC CON 2023 (Niagara Falls Convention Centre)

Just steps away from the majestic Falls this year's Niagara Falls Comic Con will feature more than 200,000 square feet of exhibitors, comic books, movie cars, cosplay contests, celebrity autographs and photo-ops, a video gaming arena, Falls Horror Fest and more. More information [here](#).

LIVE ENTERTAINMENT AT FALLSVIEW – SHOW LISTINGS

Niagara Falls is Canada's entertainment capital with unique and memorable attractions, headline entertainment, outdoor concerts, live shows and the largest Casino in Canada. Live venues include the Fallsview Casino Resort, home to two state-of-the-art entertainment venues in Ontario (1,500 seat Avalon Theatre and 5,000 seat OLG Stage) with over 320 shows per year. The OLG Stage presents a new world-class theatre complete with 5,000 seats, state of the art technology, outstanding acoustics, and spectacular entertainment. Some upcoming performances include:

- Kevin Hart (May 19th & 20th)
- Sarah McLachlan (May 25th)
- Santana (June 24th)

Visit [here](#) for a current list of frequently updated live events and shows.

NIAGARA FALLS IS BLOOMING

Niagara Falls is surrounded by some of the most spectacular gardens that are ranked among the most beautiful public gardens in Canada and around the world. The gardens and landscaped spaces are open year around and the flowers vary each season offering a backdrop of thousands of changing blooms. Niagara Falls is the Daffodil Capital of North America and also boasts an impressive tulip display, Canada's largest rose garden, a Magnolia Allee, the fragrant [Centennial Lilac Garden](#), the iconic [Floral Clock](#) (16,000+ plants), one of Canada's largest [Botanical gardens](#), plus a serene Japanese-style garden that is often referred to as the Secret Garden! Click [here](#) for the top 5 Gardens to visit in Niagara Falls and find a calendar of blooms [here](#).

WORLD BICYCLE DAY (June 3, 2023)

Celebrate World Bicycle Day in Niagara Falls, one of Ontario's premier cycling destinations with over 300km of exceptional cycling routes and trails for beginners and pros alike. Whether you rent a bike or bring your own, there are great trails, bike friendly restaurants and self-guided tours to suit every level of cyclist in Niagara Falls Canada. Begin a cycling tour in the Falls and travel along the **Niagara River Recreation Trail**, which offers over 56 kilometers of breathtaking views, including the Niagara Glen and Whirlpool, finishing in historic Niagara-on-the-Lake. Cycle through the **Greater Niagara Circle Route**, a 140 km picturesque route along the Niagara Parkway beside Niagara Falls leading you through the lush greenery of the Niagara Escarpment. **Niagara River Bike Tours** offer two- and half-hour cycling tours that showcase the hidden gems along the Niagara River. Visit [here](#) for more information including Transit for You and Your Bike, Bike Friendly Accommodations and Bike Rentals.

PRIDE - NIAGARA FALLS ILLUMINATION (June 24 and 30, 2023)

Niagara Falls will be illuminated in rainbow colours in celebration of LGBT+ pride and inclusivity on June 24th and June 30th. Please see the [illumination calendar](#) for specific times and further details.

AWARDS AND ACCOLADES

NIAGARA FALLS - WORLD'S FOURTH - MOST POPULAR BUCKET LIST LANDMARK (Comparethemarket 2023, International)

The life insurance team at Comparethemarket analyzed the volume of Instagram hashtags and Google searches for more than 70 of the world's most famous landmarks, revealing the sights people are dreaming of visiting. Niagara Falls placed fourth, with 3.6 million pictures under the hashtag #niagarafalls and 1.8 million monthly searches. More information [here](#).

TWO SISTERS VINEYARDS CHARDONNAY WINS GOLD AT CHARDONNAY-DU-MONDE!

We are thrilled to share that Two Sisters Vineyards' 2020 Chardonnay has won a Gold Medal at the 2023 Chardonnay-du-Monde competition. Held in Burgundy, France, this prestigious competition tastes 537 wine samples from 32 countries by 200 international expert judges. Along with this incredible medal is a fantastic review that truly puts this special wine into perspective.

"Winemaker Adam Pearce heeds the directive, does nothing to get in the way and what is delivered comes away with such a sheen and energetic burst it just may blow your mind. "

- Michael Godel, 94 Points, WineAlign

More information [here](#).

Read more about other recent 2023 awards and accolades (listed below) [here](#)



NIAGARA FALLS TOURISM

- **FESTIVALS & EVENTS ONTARIO (FEO) AWARD RECIPIENTS**
 - Top 100 Award, FEO, Niagara Falls Winter Festival of Lights
 - Best Volunteer Program, FEO, Niagara Falls Winter Festival of Lights
 - Youth Volunteer of the Year Award, FEO, Dhanvi Patel and Emily Shields (tie), Niagara Falls Winter Festival of Lights
- **100 MOST LOVED DESTINATIONS AROUND THE WORLD**
 - Niagara Falls is #81 in the World and #1 in Ontario!
- **RESTAURANTS WITH THE MOST BEAUTIFUL VIEWS IN THE WORLD**
 - Skylon Tower Revolving Dining Room, Niagara Falls
 - Prime Steakhouse, Niagara Falls
 - Watermark Restaurant, Niagara Falls
- **BEST LOVED LANDMARKS**
 - Niagara Falls, Canada
- **100 MOST ROMANTIC RESTAURANTS IN CANADA**
 - Kitchen 76, Two Sisters Vineyards, Niagara on the Lake
 - Table Rock House Restaurant, Niagara Falls
 - Vineland Estates Winery Restaurant, Vineland
- **INTERNATIONAL WOMEN'S DAY AWARD**
 - **Michele-Elise Burnett**
- **NIAGARA BIENNIAL DESIGN AWARDS**
 - **Grand Prize, Niagara Parks Power Station**

COMING SOON

- What's New in Niagara Falls
- Celebrate Mom and Dad in Niagara Falls
- Indigenous Month in Niagara Falls
- Summer's Must-do Activities

Media inquiries:

Irene Knight, Public Relations Manager

Niagara Falls Tourism

iknight@niagarafallstourism.com

C: 905-651-5790

Niagara Falls Resources

- Hotel Packages: <https://book.niagarafallstourism.com/>
- Attraction Packages: [Niagarafallstourism.com/attraction-packages/](https://niagarafallstourism.com/attraction-packages/)
- Niagara Falls Itinerary Ideas: [Niagarafallstourism.com/blog/itinerary/](https://niagarafallstourism.com/blog/itinerary/)
- Getting here: Toronto to Niagara Falls [GO Train Service](#)

Website: www.niagarafallstourism.com

Instagram: @NiagaraFallsTourismCanada

Facebook: @NiagaraFallsTourismCanada

Twitter: @NFallsTourism

#ExploreNiagara



About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.