

FOR IMMEDIATE RELEASE
November 8, 2022

MEDIA RELEASE

EVENT UPDATE:

Award-winning Niagara Falls WINTER FESTIVAL OF LIGHTS Marks 40 years with extensive entertainment lineup and new experiences

(Niagara Falls, ON) An annual winter tradition, [Niagara Falls WINTER FESTIVAL OF LIGHT \(WFOL\)](#), Canada's largest and longest running FREE outdoor light Festival celebrates a milestone 40th Anniversary with an extensive lineup of entertainment and new experiences kicking off 101 Twinkling Nights on Saturday, November 12, 2022.

QUICK FACTS

101 Nights of Twinkling Lights from November 12, 2022 – February 20, 2023, with 3+ million lights and 75+ spectacular displays that transform Niagara Falls into a winter wonderland. Drive or bundle up and walk through **NEW displays and themed illumination areas**, including the Royal Promenade, Frosted Falls, Enchanted Forest, and Great Canadian North with downloadable maps for planning.

Announcing

- **40 nights of FREE indoor family entertainment** featuring top children's performers on weekends and throughout the December holiday period. From magicians and musicians to juggler and face painters, the Festival's indoor entertainment kicks off on November 12th. Visit the **Crowne Plaza Fallsview Hotel** for a full schedule of live performers and head to the **Americana Waterpark Resort & Spa** for face painters, balloon twisters, glitter tattoos and more.
- **40 nights of breathtaking fireworks** celebrating 40 Years of the Festival
- **Brand New Experiences in 2022:**
 - A special Voyage to the Falls **Niagara City Cruises – New Holiday Season Cruise**
 - The first **Niagara Helicopters Winter Nights and Lights Experience**
- **Contests:** #WFOL40 enter for a chance to win a winter getaway in Niagara Falls!

Coming Soon

- **NEW WFOL Hot Chocolate Trail** – warm up on this self-guided trail that leads to a delicious selection of chocolatey concoctions created by Niagara Falls chocolatiers, chefs and mixologists
- **NEW Falls Illumination program** will celebrate four decades of sparkling winter lights
- **FREE OPG Santa Meet & Greet and Digital Family Photos** in December (sponsored by Ontario Power Generation)
- **Misty Kids Colouring Contest**

For More Information please visit www.WFOL.com

Media Photos and Video Reel visit <https://media.niagarafallstourism.com>

Visiting Media On-site Photo Opps please contact Irene Knight assistance

WFOL Announcement Press Release (October 17, 2022) [here](#)

LIVE Entertainment Schedule

Locations (2): Crowne Plaza Hotel, 5685 Falls Avenue

Featuring a calendar of scheduled top children's performers including:
Dan the Music Man, The Magic of Ray Anderson, Kobbler Jay, Mark Nicolas Close-up
Magic, Darren Bedford Juggling & Yoyo Show

Americana Waterpark Resort & Spa, 8444 Lundy's Lane

Featuring an array of face painters, balloon twisters, glitter tattoos and more

Times: 6:00 pm - 9:00 pm

Dates: Friday & Saturday Nights from November 12, 2022 - February 20, 2023

Nightly from December 23 - January 8 (excluding Dec. 25 and 31)

Nightly from February 17 - 20 (Family Day Weekend)

Fireworks Program

Announcing 40 Nights of breathtaking fireworks against the backdrop of the illuminated Falls to celebrate 40 years of the Festival. **Best Views:** The fireworks displays can be enjoyed from multiple vantage points across Niagara Falls: outdoor spaces in Niagara Parks, high above at the Skylon Tower and Niagara SkyWheel, and indoors at the many [hotels](#) and [restaurants](#) with views of the Falls.

- November: 12, 18-19, 25-26 at 8:00 pm
- December: 2-3, 9-10, 16-17, 23-24, 26-31 at 8:00 pm
- December 31 * NYE at 12:00 midnight
- January: 1-7, 13-14, 20-21, 27-28 at 8:00 pm
- February: 3-4, 10-11, 17-20 at 8:00 pm

NEW for the 2022 Festival

Start a new Holiday Tradition with these new experiences created in celebration of the Festival's 40th Anniversary:

- A special Voyage to the Falls **Niagara City Cruises – New Holiday Season Cruise** from November 12 to 27 from 12:00 noon to 8:00 pm daily. The tours that depart after dusk, will include the Winter Festival of Lights experience and illumination of the Falls.
- The new **Niagara Helicopters Winter Nights and Lights Experience** from November 12th, 2022 to April 30th, 2023, from sunset to 8:00 pm daily, guests are invited to experience the very first sunset flightseeing tour over Niagara Falls - the perfect way to take in the Festival's twinkling lights from high above!

Holiday Event Roundup in Niagara Falls

Learn more about all the holiday season events including live shows and holiday markets taking place in Niagara Falls [here](#)

Enter for a Chance to Win:

#WFOL40 Contest Share your Festival memories for a chance to win a winter getaway in Niagara Falls! Post your Niagara Falls Winter Festival of Lights photos from the past 40 years on Instagram by tagging @winterfestivaloflights with #WFOL40 for your chance to win. Full contest details [here](#)



ABOUT WFOL

The OPG Winter Festival of Lights is presented by Niagara Falls Tourism and supported by funding from the Tourism Partnership of Niagara. Host locations for the illumination displays include Niagara Parks, Lundy's Lane BIA, Fallsview BIA, Victoria Centre BIA, and Downtown Niagara Falls BIA.

MEDIA CONTACT

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PLAN YOUR VISIT

For more information about planning a memorable visit to Niagara Falls, please visit www.niagarafallstourism.com and these helpful resources:

WHERE TO STAY

Book a room in [nearby hotels](#) within walking distance of the displays throughout the City or a Fallsview room to enjoy a [Room with a View](#), the majesty of the Falls from the comfort of your bed, any time of the day.

FOUR SEASON EXPERIENCES

Families can experience iconic four-season outdoor and indoor experiences over the holiday/winter season and stay in a hotel in the heart of our entertainment and shopping districts including Fallsview Boulevard, Clifton Hill and Lundy's Lane. Venture to the Falls at night to experience an icy cool [illumination](#) or get a new perspective of the great wonder by taking flight with [WildPlay Zipline to the Falls](#), soaring through the skies in a [helicopter](#), taking a [Journey Behind the Falls](#), going for a spin in the [Niagara SkyWheel](#), or elevating your view at [Skylon Tower](#). When the [weather](#) gets chilly, head indoors to warm up. Escape to a tropical oasis at the [Butterfly Conservatory](#), [Bird Kingdom](#), [Floral Showhouse](#), or one of our [indoor waterparks](#).

RESOURCES

- Niagara Falls Itinerary Ideas: www.niagarafallstourism.com/blog/itinerary/
- Attraction Packages: www.niagarafallstourism.com/attraction-packages/
- Niagara Falls Illumination: www.niagarafallstourism.com/illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: Niagara Falls Live Stream

ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.

ABOUT NIAGARA PARKS

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

ABOUT THE TOURISM PARTNERSHIP OF NIAGARA

Tourism Partnership of Niagara (TPN) is the organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets. Through effective tourism marketing supported by aligned market research, we help to create jobs and generate wealth by stimulating demand for Niagara's tourism economy. Our role is to increase awareness of Niagara Region and influencing consumers at the intent and consideration phase of the consumer path to purchase. Playing a leadership role in the Niagara Tourism and Hospitality apparatus that helps shape the Niagara narrative to attract business and leisure consumers to Niagara.